

# January 2016 Newsletter

Councilmember

*Magdalena Carrasco*

.....  
East San José



Like us on  
Facebook

Follow me on  
twitter

## Contact Us

### Sabrina Parra-Garcia

Interim Chief of Staff

(408) 535-4946

[Email Sabrina](#)

### Omar Torres

Community Outreach

(408) 535-4943

[Email Omar](#)

### Teddy Adera

Policy Aide

(408) 535-4944

[Email Teddy](#)

### Jesse Quijada

Community Outreach

(408) 535-4905

[Email Jesse](#)

### Huascar Castro

Policy Aide

(408) 535-3841

[Email Huascar](#)

## UPCOMING EVENTS:

**WAKE UP TO AGING: FINANCIAL  
PLANNING OPTIONS**

Feb 9 - 5:30PM

2625 Zanker Rd 95134

[Sign up online](#) or call 408-831-0440

**COMMUNITY BUDGET  
PRIORITY SETTING**

Feb 20 - 9 AM - 1 PM

Parkside Hall - 180 Park Ave 95113

[Email Here](#)

**SUNRISE PHOTO SHOOT**

Feb 21 - 6:30 AM - 9:00 AM

[Sierra Vista Open Space Preserve](#)

To register, contact [Janelle](#)

*Si desea leer este boletín en Español, por favor envíenos un email a  
[district5@sanjoseca.gov](mailto:district5@sanjoseca.gov)*

Dear Neighbor,

It's January and I want to start by wishing everyone a happy New Year!

I am excited for all that we can accomplish together in 2016. We will continue to work with Neighborhood Associations to host litter pick up and dumpster days, support our local businesses in our newsletter, attend business association meetings, and build our youth leadership with our Youth Commissioner and our Youth Outreach staffer, Jesse. My staff and I will continue our twice monthly **community office hours**, to help existing Neighborhood Associations and neighborhoods who have yet to establish their own associations.

My office is looking forward to hosting the annual Ethiopian, Colombian, and Mexican flag raisings to honor and commemorate the many cultures that help shape District 5 and San José as a whole.

And we have new things to look forward to: another Mayor's budget message and season is ahead. In fact, you are all invited to the **Community Budget Priority Setting** on Feb.

### STATE OF THE CITY

March 5 - 10 AM - 1 PM

Overfelt - 1835 Cunningham Ave 95122

[Register Here](#)

### [JOINT VENTURE STATE OF THE VALLEY CONFERENCE](#)

Feb 12 - 8 AM - 2 PM

San Jose McEnery Convention Center

150 West San Carlos St 95113

### **ANNOUNCEMENTS:**

#### **NEED SANDBAGS DURING EL NIÑO?**

For filling locations, call 408-265-2600

To report flooding, call 408-794-1900

After hours: 408-277-8955

In unincorporated areas: 408-299-5700

### [YOUNG CODERS CLUB](#)

Every Saturday - 2:30 PM TO 3:30 PM

Hillview Library

1600 Hopkins Drive 95122

### **SCHOOL OF ART AND CULTURE CLASSES**

[For more info](#) or 408-794-6250

### **TRADES ORIENTATION PROGRAM**

[For more info or to sign up](#)

### **AMERICAN ARTS INCUBATOR**

[For new media and digital artists](#)

Deadline: Feb 29

[Join Our Mailing List!](#)

### **The Business Corner**

#### ***Flores Professional Services***



Located on 1652 Alum Rock Avenue on the corner of Alum Rock and S 34th, Flores Professional Services offers translation, insurance, immigration consulting, real estate and notary assistance. Family owned and run since 1995, Flores Professional Services continues to deliver a multitude of valuable services to East San José. Make it a priority to stay local and shop Alum Rock this upcoming tax season.

22. If you have any questions, please contact my office and we will make sure you get a ticket. Space is limited, so be sure to let us know as soon as possible.

We are also looking at new opportunities with the [Super Bowl](#) coming to the Bay Area, great pedestrian and lighting upgrades coming to some of our neighborhoods, the improvements to Plata Arroyo Park starting this year, and an exciting [new coding class](#) for the children of East San José. We also have some amazing community groups to partner with including [Reading Partners](#), who are looking for volunteers to help our children develop and strengthen their reading and interpersonal skills.

As always, I want to urge you to reach out to me and my staff if you have any questions, requests, or suggestions. You can come ask me at my office hours, find me or my staff in the district, speak to us at one of your neighborhood association meetings, or call or email us.

I am looking forward to all that we will accomplish together in 2016!  
Sincerely,

Councilmember/*Consejal*,  
Magdalena Carrasco

[Email Your Councilmember](#)

# 2016

H A P P Y   N E W   Y E A R



## Community Office Hours Start Up Again

I have been hosting Cafecitos/Community Office Hours for almost a year at the Starbucks on the corner of Story and White Rd. We always have a great turnout with as many as 20 residents coming to speak to me and my staff!

I have had the pleasure of meeting my constituents and your neighbors and listening to their concerns, suggestions, and ideas. It's so important to bring City Hall to East San José. My staff and I will work hard regarding the needs and concerns we heard.



My team and I will continue bringing City Hall to you with our Community Office Hours on the **1st Wednesdays and 3rd Saturdays of every month from 9 am to 10:30 am at the Starbucks located on 1080 S. White Rd.** Please arrive at 9 am, since order of appointments is on a first come, first serve basis.

I invite you to come and have a cup of coffee with me and let's move East San José forward!

## Super Bowl 50

It's right around the corner!

On Feb. 7th, over one million visitors from around the country will converge onto the Bay Area for one of the preeminent sporting events in America.

This massive event will be a huge opportunity for the local business community and more tax and other revenue for the City.

The San Jose Police Department is preparing to assign more officers to be on duty in order to keep residents and visitors safe and also continue to provide emergency response throughout the community.

VTa is planning to service up to 12,000 passengers to Levi Stadium by light rail and Express Bus. Here's the [complete event schedule](#).

I hope everyone enjoys the Bay Area's Super Bowl 50!



SAN FRANCISCO BAY AREA  
02.07.2016

## Young Coders Kickoff

On January 9th, at the Hillview Library the Young Coders Kickoff commenced by introducing coding classes to East San Jose youth. A special thanks to Council member Rishi Kumar from Saratoga for putting this event together.

As technology grows, so does the necessity for our children to be proficient in coding skills so that they can compete in the modern workforce. Given that we live in the tech capital of the world, these skills are necessary to be successful.

With the immense success of companies like Google, Yahoo, and Apple, all of which are located in the Bay Area, there are many opportunities for young computer literate minds to obtain careers in the innovative companies like these. This was a wonderful event and I look forward to seeing more East San José youth look to partake in this excellent program.





## Help a Student Achieve a Brighter Future

Last year, one of my staffers had the pleasure of being a "reading partner" with a student at Mt. Pleasant Elementary School. As a mother and a policy maker, I strongly believe in closing the achievement gap especially among our students in East San José.

Did you know that more than 4 out of every 10 third-grade students cannot read at grade level? Falling behind in reading can limit a student's future and prevent them from getting into college. Reading Partners is trying to fix that.

Reading Partners is a literacy non-profit that mobilizes community volunteers to provide one-on-one tutoring to struggling elementary student readers. They are seeking weekly volunteers (1 hour/week), as well as substitute tutors, and no experience is necessary. Their volunteer schedule is flexible so it can work for everyone. Tutors are paired to work with the same student, for one hour per week, and are provided with an easy-to-follow curriculum that includes all of the books, worksheets, and step-by-step lesson plans to teach an effective lesson. Reading Partners also has a staff Site Coordinator who is available to support tutors at all times. Volunteers make an enormous impact: on average, students double their rate of learning while enrolled in the program.

Reading Partners runs programs Monday-Thursday at 25 Silicon Valley schools with available session times running from 9 AM - 5 PM. Schools participating in our district include Cesar Chavez Elementary, Mt. Pleasant Elementary, Horace Cureton Elementary, Robert Sanders Elementary, and San Antonio Elementary.

If you are interested in volunteering, please contact their Volunteer Coordinator, Taryn Kearns [via email](#) or 408.540.8315 or [sign up as a literacy tutor with Reading Partners today!](#)

## The New Year for Alum Rock Business Association

Alum Rock Santa Clara Street Business Association is kicking off the year with a meeting in the first week of February. There will be a number of important issues covered including adding much needed street lighting to Alum Rock and important details regarding the Valley Transit Authority's financial assistance process to our businesses on Alum Rock. I am excited to see this opportunity to build up our Alum Rock Corridor and East San José. The exact date will be announced soon and if you would like to know more, please contact the Association on their [Facebook](#) page or [email Peter Ortiz](#).



## Christmas Tree Give Away

On Friday, December 11th, Team Carrasco, Alum Rock District Trustee Karen Martinez, Alpha Middle School students, and Latinos United for a New America (LUNA) helped distribute over 275 Christmas trees to our East San José families.

Many thanks to Battaglia Ranch for donating and delivering those trees so our families so they could enjoy a Christmas with a beautiful tree. Providing those who can't afford a Christmas tree is a small thing we could do to warm up their homes this holiday season. It warmed my heart to see our residents' children smiling and choosing a tree for their family. My office is very grateful to the School of Arts and Culture for providing their parking lot and to all those who helped make this such a successful event.

We definitely plan to collaborate with Battaglia Ranch next Christmas!

## Access Silicon Valley

On January 14th, the Silicon Valley Chamber of Commerce began their 2016 Access Silicon Valley series with a panel focused on East San José. The panelists were Alum Rock Santa Clara Street Business Association (ARSCSBA) President Jesus Flores, Dennis King of the Hispanic Chamber of Commerce, and Councilmember Magdalena Carrasco.



In addition to talking about how the ARSCSBA was created in response to the problems with the Bus Rapid Transit project, the panel also discussed the role technology plays in businesses' success, the strong ties between these businesses and the Hispanic Chamber and the Councilmember's office, and the bright future of Alum Rock and other Latino businesses in District 5. The businesses of East San José offer a strong sense of community, a community that is the backbone of these stores, restaurants, and offices and has helped many of them keep their doors open for decades.

The conversation, moderated by Silicon Valley Chamber of Commerce's CEO Matt Mahood, highlighted and celebrated the resilience and family-owned nature of our East Side businesses. Once the new bus system and BART station are completed and with the possibility of fiber internet connectivity, our East San José businesses will be better situated than ever for success and to continue being the drivers of economic development and success.

### COMMUNITY INFORMATION

#### East San José Bikeways Community Workshop:

Hosted by the San José Department of Transportation, this workshop is designed to encourage the community to weigh in on where they bike within San José and what areas should have bike lanes. So come and voice your opinion on what the future bikeways should be!

DATE: Tues, February 2

TIME: 6:30 PM

LOCATION: Mayfair Community Center  
2039 Kammerer Ave.

For more information, contact [Ryan Smith](#).

#### Santa Clara County Public Health Department Info:

During the State of the County Address in January 2015, President Dave Cortese called on the Santa Clara County Health and Hospital System to conduct a new assessment of the health of children in our county. A child's health plays a vital role in their development throughout their lifetime. Today's children are the future community leaders, elected officials, and workforce in Santa Clara County. The information we learn through this assessment will help us provide what our children need today to achieve their full potential in the future.



Just a few minutes of your time can help make Santa Clara County a healthier place for all children.

The Santa Clara County Public Health Department is conducting a survey to find out about the health needs of the children in Santa Clara County. The survey will begin from February through May 2016. If you receive a phone call or letter from the Public Health Department, please PARTICIPATE!

All information provided is confidential. If you have any questions about the survey, please visit [the website](#) or contact The-Vu Nguyen from the Office of Supervisor Dave Cortese at 408-299-5030 or [email here](#).

Teen Dating Violence Month Toolkit:

The Violence Prevention Program is proud to announce the release of its first Teen Dating Violence Awareness Month (TDVAM) Toolkit for 2016. The toolkit is for everyone at all levels and settings to participate with practical ways in Teen Dating Violence Awareness Month this February. The toolkit includes simple strategies and activities that youth and adults can use to play a role in raising awareness about teen dating violence and promoting healthy relationships throughout the month of February and beyond.

If you have any questions, please contact Vanessa Bolton at 408-793-2787 or [email here](#).

Parks, Recreation and Neighborhood Services Department Info:

The Community Center Reuse Program, is collecting community input surveys. The Survey is intended to collect information on how the Reuse program is working, gain feedback on current services, and to identify any potential service and program needs at the Reuse Neighborhood Sites. With your help, the feedback collected from the community is to develop an RFQ to seek out new providers and continue with existing partners. The following Survey is regarding Capital, Joseph George, and Old Hillview Library Neighborhood Centers.

Surveys

[English](#)

[Spanish](#)

[Vietnamese](#)





# East San Jose Bikeways Community Workshop

Hosted by the San Jose Department of Transportation

---

Where do you bike in East San Jose?  
Where do you want to bike in East San Jose?

---



---

**Tuesday**  
**Feb. 2, 2015**  
**6:30pm**

**Mayfair Community Center**  
**2039 Kammerer Avenue**  
**San Jose**

---

***Learn about upcoming bicycle projects in East San Jose  
and tell City staff where you'd like more bikeways.***

The City of San Jose has obtained grant funding to improve the bikeways network in East San Jose. The City would like to know where you find it easy to bike and where it's challenging to ride. Your input will help City staff to create a network that helps residents safely and conveniently travel by bicycle.

Project Area: Berryessa Road, Yerba Buena Road, Coyote Creek,  
and the East Foothills (see map on reverse)

---

To learn more or provide input, contact  
Ryan Smith at [ryan.smith@sanjoseca.gov](mailto:ryan.smith@sanjoseca.gov)





Empower a  
child to



readingpartners

BECOME A

## Community Budget Priority Setting

### Building the Budget from Zero



Saturday, February 20, 2016

Parkside Hall 180 Park Ave, San Jose, CA 95113

9:00 a.m. to 1:00 p.m.



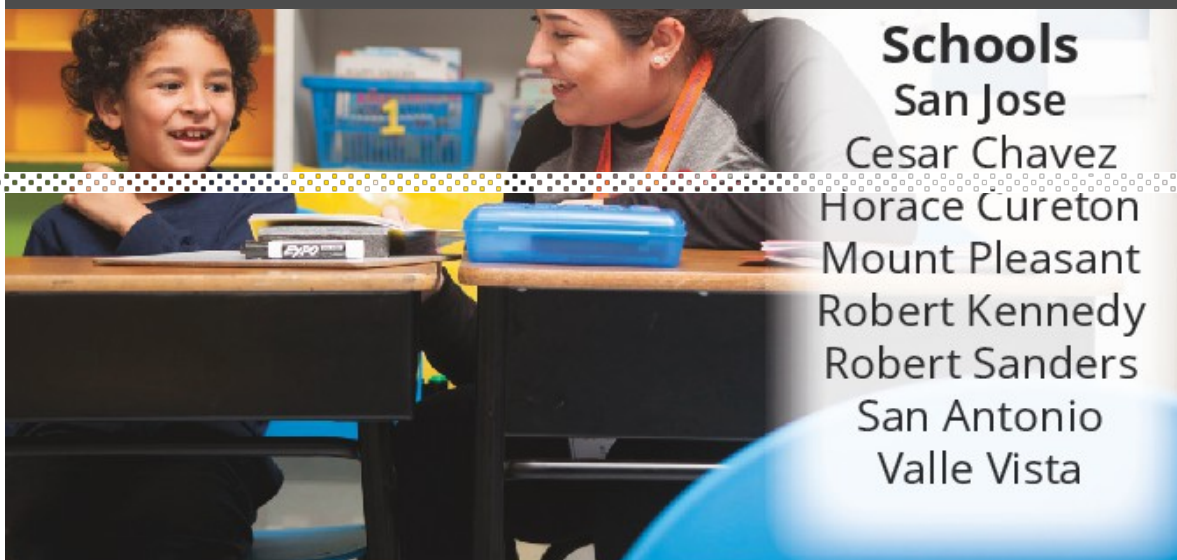
Residents throughout San Jose will have the opportunity to discuss and provide input on priorities for the 2016-2017 Budget and also participate in a "Zero-Based" budgeting exercise designed around programs and services that impact our neighborhoods.

In addition, we have expanded this year's event to be **open to all residents** who want to participate (800 person capacity).

#### Online Budget Game

Residents can participate online by playing the online budget game. The forum will be available from February 22 to February 28.

[www.sjmayor.org](http://www.sjmayor.org)



#### Schools

San Jose

Cesar Chavez

Horace Cureton

Mount Pleasant

Robert Kennedy

Robert Sanders

San Antonio

Valle Vista

[readingpartners.org/volunteer](http://readingpartners.org/volunteer)





# Silicon Valley YOUNG CODERS CLUB

Students (ages 10-17) are invited to join the  
Silicon Valley Young Coders Club.

Learn from tech mentors how to start-up your own  
software/app business. Take advantage of every  
session to build entrepreneurial and coding skills.

Participants will work in teams to:

- Develop a business plan
- Design a product
- Pitch ideas to local venture capitalists for a  
chance to win \$1,000 to start a business!

**NO REGISTRATION REQUIRED**

**KICK OFF EVENT**  
**SATURDAY, JAN. 9**  
1:30 – 2:30 p.m.

**SESSIONS EVERY SATURDAY**  
**JAN. 9 – JUNE 4**  
2:30 – 3:30 p.m.

Silicon Valley  
◀ Young Coder's Club ▶

Hillview Branch  
1600 Hopkins Dr.  
San José, CA 95122  
(408) 808-3033



Share your #SJPL experience



/sanjoselibrary

[sjpl.org/youngcoders](http://sjpl.org/youngcoders)



## Time is Running Out!!

Covered California for Businesses now offer affordable  
Medical & Dental Health Insurance plans

### Open Enrollment Ends

**January 31, 2016!!**

**Catholic Charities of Santa Clara County** now offers  
the enrollment assistance at a location near you!!

**Catholic Charities of Santa Clara County**  
**2625 Zanker Road San Jose, CA 95134**  
**At the corner of Zanker and Trimble**

Weekend and Evening Appointments Available

**Call today to reserve your appointment time and location**  
**Jenna Santiago (408) 394-2456 or (408) 899-7160**

# LATINO ROLE MODELS

Sábado 30 de enero de 2016

9:00 am – 2:00 pm

Cabrillo College / Crocker Theater

6500 Soquel Dr., Aptos, CA 95003

Se ofrecerá *lunch* a los asistentes

No pierdas la oportunidad de  
conocer a latinos exitosos que  
te compartirán  
su historia de vida y la clave  
para lograr el éxito!!!

Presentado por:



SENDEROS



**THOMAS SUAREZ**

Ingeniero Jefe en CarrotCorp



**DRA. JUANITA PEREA**

Directora Ejecutiva de la  
Escuela Charter Oasis



**DR. ENRICO RAMÍREZ RUÍZ**

Director del Departamento de  
Astronomía y Astrofísica de UC  
Santa Cruz



**MARTHA HERNÁNDEZ**

Empresaria y Coach Internacional  
de Startups



**IGNACIO DE LOERA**

Empresario y Experto en  
SaaS/Cloud (Google)



Como *maestra de ceremonias*:

**ERANDI GARCÍA**

Directora de Noticias de Univision

Para mayor información por favor contáctenos al:  
(831) 854-7740 o al (408) 294-3414 x. 131 / 133

<http://latinorolemodels.myfreesites.net>





# TET 2016 FESTIVAL

YEAR OF THE MONKEY

SUNDAY, FEB 21, 2016 | 10AM-9PM

EVERGREEN VALLEY HIGH SCHOOL

3300 QUIMBY ROAD, SAN JOSE, CA 95148

## Vietnamese Footsteps...

**VIET** Cargo



**JON**  
Jason Nguyen  
photography



Evergreen Valley  
College



Dave Cortese  
President, Board of Supervisor



Bay101

San Jose Mayor Sam Liccardo

Councilmember Tam Nguyen

Councilmember Manh Nguyen

Councilmember Ash Kalra

Councilmember Magdalena Carrasco

### ACTIVITIES:

- **Eating Contests:** Pho, Banh Mi, Watermelon, Eggroll, Springroll, Rice Cake.

- **Contest/Competitions:** Art, Karaoke, Photo, Dance, Fashion, Sport, Children Talent, MilkTea Tasting, Puzzle, Cook-Off

- Vietnamese Culture Race, Cultural Village, Traditional Wedding Ceremony, Lion Dance, Martial Art, DJ, Cultural Performances, Fashion Show, Car Expo

### ADMISSION:

**FREE** - Toddlers (ages 1-3), Dress in Ao Dai / Vietnamese Traditional Clothing, Veteran with Full Military Uniform

**\$7** - Early Bird/Online

**\$10** - At Gate

**FREE PARKING**

**SIGN UP FOR ACTIVITIES & BUY TICKETS ONLINE:**

**WWW.TETSANJOSE.ORG**



#TETSANJOSE

WWW.TETSANJOSE.ORG

WWW.VIVOUSA.ORG

